



Project Management

IMPRESSIONS

Fantasia

B-10

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IMPRESSIONS

Impressions is the Annual & the most blazing fest of the our college. Its a two day fest which drenches away all the regular academic stress & gives freedom to let loose yourself in the era of fun, music & entertainment. Impressions basically consists of cultural & technical activities. It provides a series of enthusiastic cultural activities right from dance to theatre and stretches to brainstorming technical competitions of Robotics & Programming. In nut shell, Impressions in JIIT is no less than a fair where every soul is super excited & every moment is thrilled to become a memory. Jaypee Youth Club or popularly known as JYC is the student body which conducts all the cultural & technical events in the college.

Who Conducts Impressions?

JAYPEE YOUTH CLUB

Jaypee Youth Club or popularly known as JYC is the student body which conducts all the cultural & technical events in the college.

J.I.I.T. Youth Club is the second category. It stands for the youth brigade. It commands for the hall of fame. It promises, it acts, it delivers. You've probably already wondered what JIIT will be like. Will it be as comfortable as your home? Will it be as fun filled as your high school experience? Will you be too much stress, scary and nerve wracking? Or will it be a cornucopia of varied experiences, from books to fields, from labs to clubs, from lectures to events? Lo and behold guys! At JIIT, JYC gives you a breath of fresh air...a break from the mundane activities...a life where each one is appreciated and welcomed!

JYC is the sole student body of the college that believes in furthering the holistic development of the youth and strives to provide a nurturing climate, a trusting environment, and a soil of celebrations. With events, fests, parties, and treks the club aspires to maintain high levels of enthusiasm and team integration. Be it the colors of cultural club, or the parley of the literary hub, be it the mechanics of the robotics or expertise of the technical club, JYC offers it all! Apart from serving as a retreat from intense academic loads, these extracurricular activities present an opportunity that builds confidence, encourages teamwork and gives students a strong sense of achievement and belongingness.

For the J.I.I.T. Youth Club there is too much to do too soon! Members have come, members have gone and the club goes on forever. We bow to time and live it up to the fullest! JYC is about living every moment!

Events under JYC

- *Freshers*
- *Dandiya Night*
- *Impressions*
- *Farewell*

Analysis of JYC Events

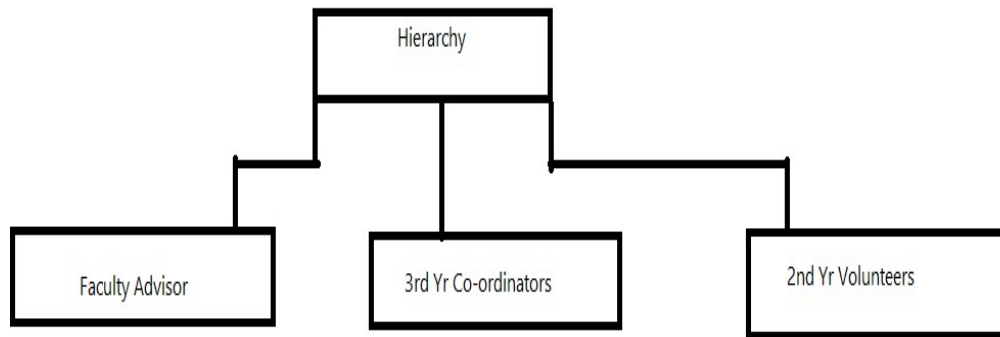
Event	Date	Budget	Span of Event	Preparation Time
<i>Freshers</i>	<i>22 Aug 2015</i>	<i>50,000</i>	<i>5 hrs</i>	<i>1 month</i>
<i>Dandiya Night</i>	<i>14 Sep 2015</i>	<i>20,000</i>	<i>3 hrs</i>	<i>2 Week</i>
<i>Impressions</i>	<i>6-7 Feb 2016</i>	<i>15,000,00</i>	<i>2 days</i>	<i>4 months</i>
<i>Farewell</i>	<i>11 June 2016</i>	<i>1,00,000</i>	<i>3 hrs</i>	<i>15 days</i>

Since it is clearly visible that Impressions is the biggest, costliest & longest event conducted by JYC> Hence it requires greater attention & all the tasks associated to it requires proper planning.

Impressions is back and this time its not alone we have brought with us a theme based fest. A fest that will bring out your most beloved fantasized character.

Structure of JYC

- *Faculty Advisor: Mr. Pankaj Kumar Yadav*
- *Treasurer*
- *Marketing*
- *Internal affairs*
- *Hospitality*
- *Public Relations*
- *Digital & Technical*
- *Creative*
- *Security Team*



Three Tier Division

<i>Name</i>	<i>Position</i>	<i>Description</i>
<i>Sakshi Dubey</i>	<i>JYC Volunteer</i>	<i>Impressions</i>
<i>Puja Kandel</i>	<i>Security Team Member</i>	<i>Member of Security Team</i>
<i>Anand Kumar Tiwari</i>	<i>Organized "Behind the mask"</i>	<i>Conducted a miscellaneous event " Behind the mask" under Impressions</i>
<i>Sanket Chaturvedi</i>	<i>Organized "Behind the Mask"</i>	<i>Conducted a miscellaneous event " Behind the mask" under Impressions</i>

Three Project Objectives



Performance: Impressions is full of glitters. Its a gathering of around

2000 students at one place. Hence its scope is very bright. In Impressions , sponsors are very much inclined towards such huge audience. Apart from this fact, the success of Impressions may be comparative but it can never be a debacle. Impressions is a synonym of fun, enthusiam & excitement & as far as we have analysed about the Annual fest of engineering colleges, thry are always gala moments.

Time: Time is one of the major constarint in Impressions. Despite of many efforts, JYC can't help in extending its duration from 2 days to 3 days. Hence its a big challenge to accomodate all the activitites in such a short period of time. This can only be accomplished if we hav proper planning & appropriate funding so that any odds can be recovered during Impression.

Cost: Cost is the most bounding factor in all the Impressions I've seen so far. We started with a budget of 15 lacs. Cash accumalted through sponsors is always uncertain. In the first go we assumed it to be 5 lacs. We can't increase time so performance is directly propoertinal to cost.

Definition of "Impressions" Project

Program: Successful Implementation of set of activities in 2 days

Task: Task to different departments

Work Packages : Division of task to Public Relations, Internal Affairs, Hospitality, Digital Team

Work Units: Division of task to Public Relations, Internal Affairs, Hospitality, Digital Team

Characteristics of Project

Purpose: The Annual Fest of the college needs to fulfill the expectations of students. It aims to dwell upon a fresh energy in campus.

Life Cycle: Its life cycle is typically 4 months.

Interdependency: It is dependent on the success ratio of different hubs activities.

Uniqueness: Certainly annual fest of any college is unique in its own way.

Conflict: Conflict may arise because its nothing but a simulation of all the activities of different hub under one umbrella.



Project Environment

<i>Complexity</i>	<i>Managing big event in limited capital</i>
<i>Completeness</i>	<i>Covers all activities in 2 days</i>
<i>Customer Focus</i>	<i>Sponsors should be attracted</i>
<i>Competitiveness</i>	<i>Impressions should compete with DU fest</i>

<i>Project Manager</i>	<i>Generalist</i>	<i>Mr. Pankaj Kumar Yadav</i>
<i>Functional Manager</i>	<i>Specific</i>	<i>Student Co-ordinators</i>

<i>Life Cycle Stage</i>	<i>Performance</i>	<i>Cost</i>	<i>Time</i>
<i>Formation</i>	<i>1</i>	<i>1</i>	<i>1</i>
<i>Build Up</i>	<i>3</i>	<i>1</i>	<i>2</i>
<i>Main</i>	<i>3</i>	<i>1</i>	<i>1</i>
<i>Phase Out</i>	<i>3</i>	<i>2</i>	<i>1</i>

PEST

<i>POLITICAL</i>	<i>Annul Fest are promoted in metropolitan city like Delhi</i>
<i>ECONOMIC</i>	<i>A decent fest can be organized in prescribed budget</i>
<i>SOCIAL</i>	<i>Impressions is synonym of social night</i>
<i>TECHNOLOGICAL</i>	<i>We hire DJs & music systems</i>

SWOT

<i>STRENGTHS</i>	<i>Annual Fest is the apple of everyone's eye</i>
<i>WEAKNESSES</i>	<i>Can't invite celebrity</i>
<i>OPPORTUNITIES</i>	<i>Can invite external particiaption</i>
<i>THREATS</i>	<i>Students fights</i>

Posters Five Force Model

<i>Bargaining Power of Customer</i>	<i>Cost paid to DJs Zaeden</i>
<i>Bargaining Power of Suppliers</i>	<i>Supersonic is fixed with its price</i>
<i>Threat of New Entrants</i>	<i>Same DJ is going to nearby college</i>
<i>Threat of Substitute Products</i>	<i>Competitive Programming Competitions in other events</i>
<i>Intensity of competitive Rivalry</i>	<i>Fest in DU on same dates</i>

NON NUMERIC MODELS

<i>Sacred Cow</i>	<i>Budget assigned by Faculty Advisor will be accepted</i>
<i>Operating Necessity</i>	<i>Food stalls are supposed to be there on fest</i>
<i>Competitive Necessity</i>	<i>Inviting popular singers</i>
<i>Product Line Extension</i>	<i>Extension of fest to 3 days</i>
<i>Comparative Benefit Model</i>	<i>Zaeden is popular than Indian Ocean band</i>

UNWEIGHTED FACTOR SCORING MODEL

<i>BAND</i>	<i>Indian Ocean</i>	<i>Jal</i>	<i>Zaeden</i>	<i>Pappon</i>
<i>Popular</i>	<i>1</i>	<i>4</i>	<i>2</i>	<i>3</i>
<i>Price</i>	<i>2</i>	<i>3</i>	<i>1</i>	<i>4</i>
<i>Sponsor</i>	<i>4</i>	<i>1</i>	<i>3</i>	<i>2</i>
<i>Crew Count</i>	<i>2</i>	<i>4</i>	<i>1</i>	<i>3</i>
<i>TOTAL</i>	<i>9</i>	<i>12</i>	<i>7</i>	<i>12</i>

Decision: *Zaeden was invited on Day 2*

Note: *Least number is highest priority*

RISK & OPPORTUNITY

Situation: *Inviting a Celebrity on Fest*

<i>Risk</i>	<i>Outcome is uncertain & unfavourable</i>	<i>External participation may be a threat to harmony</i>
<i>Opportunity</i>	<i>Outcome is uncertain and Unfavourable</i>	<i>Adds star to social night</i>

EXPECTED VALUE

<i>SPONSORS</i>	<i>Amount Offered</i>	<i>Probability of sponsoring</i>	<i>Expected Amount</i>
<i>Ashwamedha</i>	<i>50,000</i>	<i>90 %</i>	<i>45000</i>
<i>Pawan Hans</i>	<i>20,000</i>	<i>30%</i>	<i>6000</i>
<i>DU Beat</i>	<i>30,000</i>	<i>75%</i>	<i>22500</i>
<i>Mercedes</i>	<i>1,00,000</i>	<i>10%</i>	<i>10000</i>
<i>Jamboree</i>	<i>40,000</i>	<i>60%</i>	<i>24000</i>
<i>Total Expected Amt</i>			<i>107500</i>

Expected Amount from sponsor = Rs 1,07,500

	<i>Marketing</i>	<i>Internal Affairs</i>	<i>Hospitality</i>	<i>Public Relation</i>	<i>Security</i>
<i>Sponsors</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>1</i>	<i>5</i>
<i>Catering</i>	<i>3</i>	<i>2</i>	<i>1</i>	<i>4</i>	<i>5</i>
<i>Technical Issue</i>	<i>3</i>	<i>1</i>	<i>5</i>	<i>2</i>	<i>4</i>
<i>Security Issues</i>	<i>2</i>	<i>2</i>	<i>5</i>	<i>4</i>	<i>1</i>

- 1 Actual Responsibility*
- 2 General Supervision*
- 3 Must be Consulted*
- 4 Must be notified*
- 5 May be Consulted*

Top Down Approach

<i>Task Name</i>	<i>Actual Progress</i>	<i>Scheduled Progress</i>	<i>Budgeted Cost</i>	<i>Actual Cost</i>	<i>Critical Ratio</i>
<i>Stationary</i>	<i>2</i>	<i>3</i>	<i>300</i>	<i>400</i>	<i>.5</i>
<i>Clues Making</i>	<i>4</i>	<i>6</i>	<i>150</i>	<i>200</i>	<i>.5</i>
<i>Prizes</i>	<i>3</i>	<i>3</i>	<i>300</i>	<i>300</i>	<i>1</i>
<i>Management Stuff</i>	<i>2</i>	<i>3</i>	<i>100</i>	<i>50</i>	<i>1.33</i>

$$\text{Critical Ratio} = \frac{\text{Actual progress}}{\text{Scheduled Progress}} * \frac{\text{Budgeted Cost}}{\text{Actual Cost}}$$

RESPONSIBILITY MATRIX

<i>Responsibility</i>	<i>Hospitality</i>	<i>Internal Affairs</i>	<i>Management</i>	<i>Security Team</i>
<i>Catering</i>	<i>1</i>		<i>2</i>	
<i>Permissions</i>		<i>1</i>	<i>2</i>	
<i>Publicity</i>			<i>1</i>	
<i>Threat</i>		<i>2</i>		<i>1</i>

BUDGET ESTIMATION of Behind the Mask

	<i>Amount</i>
<i>Posters</i>	<i>200</i>
<i>Promotion</i>	<i>250</i>
<i>Marketing</i>	<i>100</i>
<i>Badges</i>	<i>100</i>
<i>Prizes</i>	<i>250</i>
<i>Management</i>	<i>100</i>

DETAILED TIMELINE

	<i>In Campus</i>	<i>Outside Campus</i>
<i>Induction Meeting</i>	<i>20 Oct 2015</i>	
<i>Dandiya Event Feedback</i>	<i>24 Oct 2015</i>	
<i>Voting on Impressions Date</i>	<i>26 Oct 2015</i>	
<i>Department Set up</i>	<i>26 Oct 2015</i>	
<i>Meeting with Faculty Advisor</i>	<i>30 Oct 2015</i>	
<i>Finalizing of Impressions Date</i>	<i>10 Nov 2015</i>	
<i>Meeting with Treasurer</i>	<i>12 Nov 2015</i>	
<i>Freezing of budget</i>	<i>12 Nov 2015</i>	
<i>Marketing Starts</i>		<i>15 Nov 2015</i>
<i>Day 1 Singer Finalized</i>		<i>30 Nov 2015</i>
<i>Day 2 Singer Finalized</i>		<i>30 Nov 2015</i>
<i>Pamphlet Printing</i>		<i>5 Dec 2015</i>
<i>Online Media Promotion Starts</i>		<i>10 Dec 2015</i>
<i>Sponsors Approach</i>		<i>12 Dec 2015</i>
<i>College promotion</i>	<i>13 Dec 2015</i>	
<i>Creativity work starts</i>	<i>13 Dec 2015</i>	
<i>Permission Letters Sign</i>	<i>15 Dec 2015</i>	
<i>Launch of Impressions</i>	<i>18 Dec 2015</i>	
<i>Meeting with Hub Co-ordinators</i>	<i>19 Dec 2015</i>	
<i>End sem break</i>	<i>30 Dec 2015-13 Jan 2016</i>	
<i>Submission of hub activities</i>	<i>14 Jan 2016</i>	
<i>Applications open for miscellaneous Events</i>	<i>20 Jan 2016</i>	
<i>Printing of T-Shirt</i>	<i>21 Jan 2016</i>	
<i>Orientation of Impressions</i>	<i>22 Jan 2016</i>	
<i>Finalized Miscellaneous Events</i>	<i>24 Jan 2016</i>	
<i>Allocation of budget to hubs</i>	<i>25 Jan 2016</i>	
<i>College Promotion Starts</i>	<i>27 Jan 2016</i>	
<i>Catering Confirmation</i>	<i>1 Feb 2016</i>	
<i>Personal Invitation to VC Sir</i>	<i>3 Feb 2016</i>	
<i>Invitation to Teachers</i>	<i>4 Feb 2016</i>	
<i>Set up of Music System</i>	<i>5 Feb 2016</i>	
<i>Display of Impressions Itinerary</i>	<i>5 Feb 2016</i>	
<i>Allocation of Audi</i>	<i>5 Feb 2016</i>	

<i>Allocation of campus premises</i>	<i>5 Feb 2016</i>	
<i>Mid Night Decoration</i>	<i>5 Feb 2016</i>	
<i>IMPRESSIONS DAY1</i>	<i>6 Feb 2016</i>	
<i>IMPRESSIONS DAY 2</i>	<i>7 Feb 2016</i>	

Sponsors

<i>SPONSORS</i>	<i>Amt(Rs)</i>
<i>HCL CTC</i>	<i>20,000</i>
<i>BBT</i>	<i>75,000</i>
<i>MCAT</i>	<i>25,000</i>

GAME THEORY

Description: *Deciding Of Impression Dates in Feb or March*

Strategy: *Rowmin*
Colmax

	<i>Nucleya</i>	<i>Supersonic</i>	<i>Sartek</i>	<i>Nikhil Chinappa</i>	<i>Enrique</i>
<i>Feb</i>	<i>5</i>	<i>6</i>	<i>3</i>	<i>6</i>	<i>10</i>
<i>March</i>	<i>3</i>	<i>4</i>	<i>2</i>	<i>8</i>	<i>9</i>



BIG BOY TOYS



OPENING CEREMONY

LAMP LIGHTING
(9.30 AM - 1030 AM AUDI, DAY 1)

THESPIAN

CHAUPAL
(10:30 AM - 1:30 PM, ANNAPURNA, DAY 1)

SPOTLIGHT
(10 AM - 12 PM, AUDI, DAY 2)

MONO DONO TEENO
(3 PM - 4 PM, LT3, DAY2)

CRESCENDO

ANTAKSHARI
(10:30 AM - 1:30 PM, LT2, DAY 1)

ATONAL IS A WORD
(1:30 PM - 4:30 PM, LT2, DAY 1)

VOICE OF IMPRESSIONS
(10 AM - 2 PM DAY-2, ANNAPURNA)

JHANKAR

GROUP DANCE
(2.30 PM - 5 PM, AUDI, DAY 1)

FIRE GROVE + ON THE SPOT
(12 PM - 4 PM, AUDI, DAY2)

GDG

MARIO THE < CODE > HUNT
(11:30 AM - 2:30 PM, DAY 1 LT-3)

CODEVENGERS
(1 AM - 2:30 PM, DAY 1 DAY-2 G8)

GOOGLE ABOUT GOOGLE
(3 PM - 4 :30 PM DAY-2 G9)

L_SKETCH

WHAT HAPPENS NEXT ?
(1 PM - 2:30 PM, G1, DAY 1)

ROAM AND DRAW
(2:30 PM - 3:30 PM, G2, DAY 1)

FANTASY ART
(1PM-3PM, G2, DAY 2)

KNUTH

KNUTH CUP
(10 :30 AM - 12PM, CL2, DAY 1)

BREAKING BUG ROUND 1
(2 PM - 5 PM, CL2, DAY 1)

SHERLOCK
(10 AM - 1 PM, CL2 DAY 2)

BREAKING BUG ROUND 2
(2 PM - 5 PM CL2 DAY 2)



PENNY BOWLES

APTRON



CETPA

ALPHE TEXTURES

EDUCULTURE



NCL CDC



ebay



MOVIE TIME

DEATHLON

rio



BIG BOY TOYS

RADIANCE

MR. AND MISS IMPRESSIONS
(12:30PM - 2:30PM, AUDI
DAY 1)

VANITY WALK
(5 PM - 6:30PM, OAT
DAY 1)

JIIT LITTLE STARS
(5:30 PM - 6 PM, OAT
DAY 1)

RIBOSE

SCAVENGER HUNT
(10:30 AM - 1:30 PM,
LT4, DAY 1)

PANDORA'S BOX
(10 AM - 12 PM , LT 4 ,
DAY 2)

SUPERPOWER LEAGUE
(2 PM - 4 PM , LT 2, DAY
2)

GAMING MULTIMEDIA

HALO + COUNTER
STRIKE
(10:30 AM - 5 PM, SAC
ROOM, DAY 1)

PAROLA

ASHWAMEDHA
(2:30 PM - 5 PM, LT3
DAY 1)

SPIN IT TILL YOU WIN IT
(11:30 AM - 1:30 PM,
G9, DAY 2)

WHEN THE PAINTER
WRITES
(2:30 PM - 4:30 PM, G8,
DAY2)

PAINTING

COSTUMACTION +
RESCUE THE HERO!
(11 AM - 5 PM, LT-1, DAY
1)

I AM THE ILLUSTRATOR
(11 AM - 5 PM , LT 1 ,
DAY 2)

RANGOLI

CONVENTIONAL RANGOLI
(10:30 AM - 12:30 PM,
RAJIV GANDHI AREA,
DAY 1)

JUNK RANGOLI
(10:30 AM - 12:30 PM,
OLD LRC SIDEAREA ,
DAY 1)

SAND ART
(1PM - 3 PM, OLD LRC SIDE
AREA , DAY 1)

ECOQUENCE

YOUR DREAM HERO :
(1:30 PM - 4 PM,
LT 4, DAY 1)

ECO CARNIVAL
(11 AM - 3 PM,
JBS FRONT, DAY 1)

ECOTRON : TO THE
RESCUE
(11 AM - 1 PM, OUTSIDE
SAROJNI BHAVAN, DAY 2)

IT'S YOUR EARTH

120 SECONDS OF FUN
(2 PM - 4 PM, A-Z, DAY
1)

START FROM YOURSELF
(11:30 PM- 12:30 PM, LTS
DAY 2)





BIG BOY TOYS



CICE

MARIO THE SAVIOUR
(11 AM - 3:30 PM , AUDI
ATTRIUM , DAY 1)

MATLAB HEROES
(10:30 AM - 11:30 AM ,
G9, DAY 2)

CIRCUIT HUNT
(12 PM - 1:30 PM, LT3
DAY 2)



UCR

SPACE PUNK
(10:30 AM - 5 PM,
JBSATTRIUM , DAY 1)

DEDUCE
(10:30 AM - 5 PM,
G13, DAY 1)

MINIO KNIGHT
(10 AM - 5 PM,
JBSATTRIUM , DAY 2)

CAPAMIRON TUSSLE
(10 AM - 5 PM,
JBSATTRIUM , DAY 2)



PHOTOGRAPHY

JUST DO IT
(12 AM - 2:30 PM, LT 5 ,
DAY 1)

SUPERSNAPS
(12 AM - 2 PM, LT2,
DAY 2)

MISCELLANEOUS

**FRIEND IN NEED IS A
FRIEND INDEED**
(12:30 PM - 2:30 PM, OLD
LRC, DAY 2)

DEVINER LE SPECTACLE
(1 PM - 2 PM , G7, DAY 1
)

SIMON SAYS
(1PM - 3:30 PM, GROUND,
DAY 1)

SWAP AND FOLD
(1:30 PM - 2:30 PM, JBS,
DAY 1)

LAUGH AND ASK
(11AM - 12:30 PM, G2,
DAY 1)

MANORANJAN
(2 PM - 4 PM, OLD LRC,
DAY 1)

BEHIND THE MASK
(1 PM - 3 PM, G4,
DAY 2)

GAME OF TUNES
(12 PM - 3 PM, G3, DAY
1)

BATTLEFIELD 2.0
(10:30 AM - 1 PM,
GROUND, DAY 1)

#FANTASPIC
(1PM -2:30 PM, G9, DAY
1)

IPL AUCTION 2K16
(1PM - 3PM, G1, DAY 1)

PICK THE PIECES
(11-12:30 PM , BEHIND
JBS, DAY 2)

HEADS UP
(12:30 PM - 1:30PM, G7,
DAY2)

FLEP'EM IF YOU CAN
(1:30PM-3PM, G9, DAY
2)

**WOMEN ARM
WRESTLING**
(11-12PM, OLD LRC
AREA, DAY 2)

**UNEARTHING
KRYPTONITE**
(12-1PM, G6, DAY 2)

TAMBOLA
(12-1:30 PM, G3, DAY 2)

GAME OF SENSES
(12-1PM, G5, DAY 2)

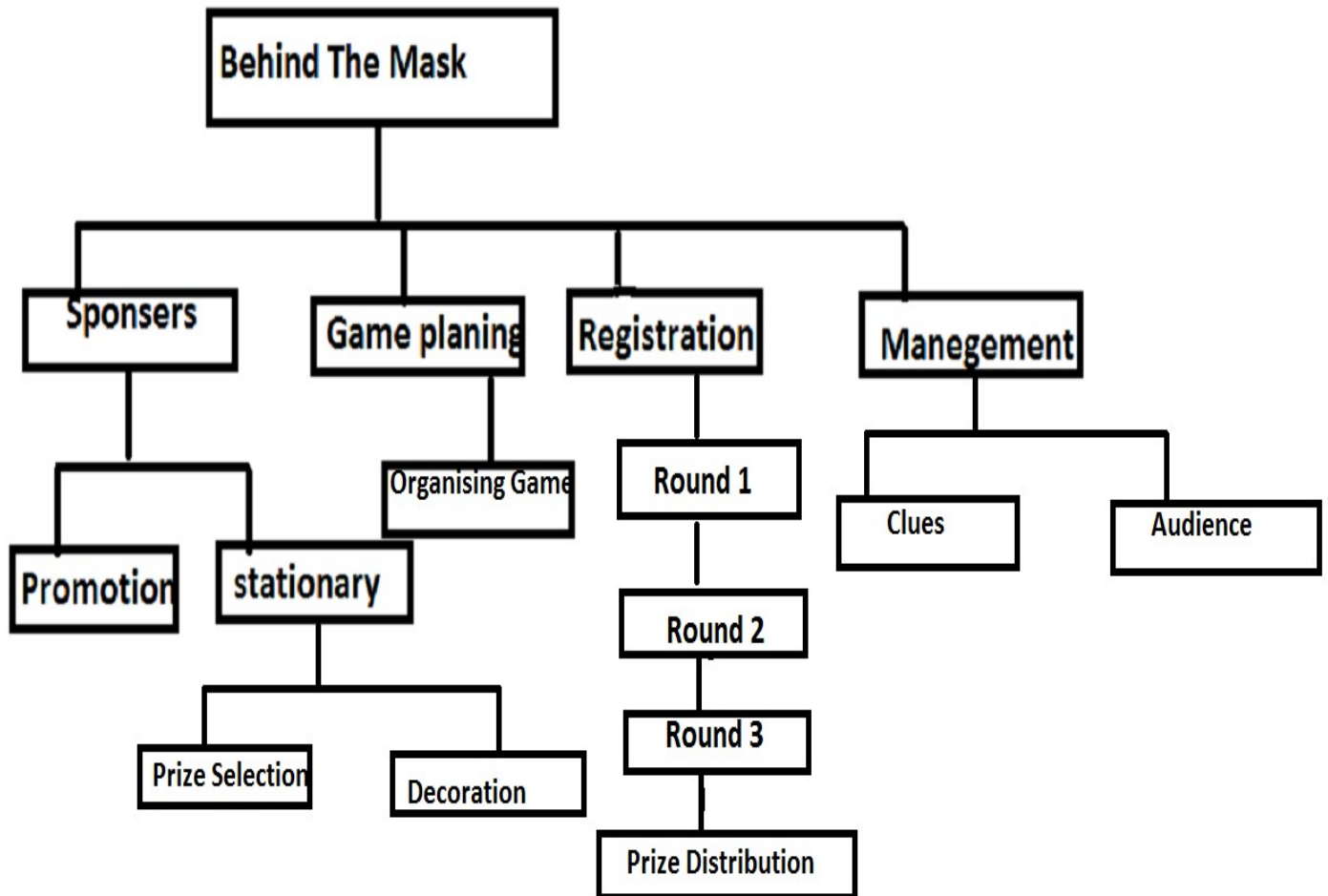
BEG BORROW STEAL
(10 AM - 12 PM, LT3,
DAY 2)

THINK A WORD PUZZLE
(1-2PM, G5, DAY 2)

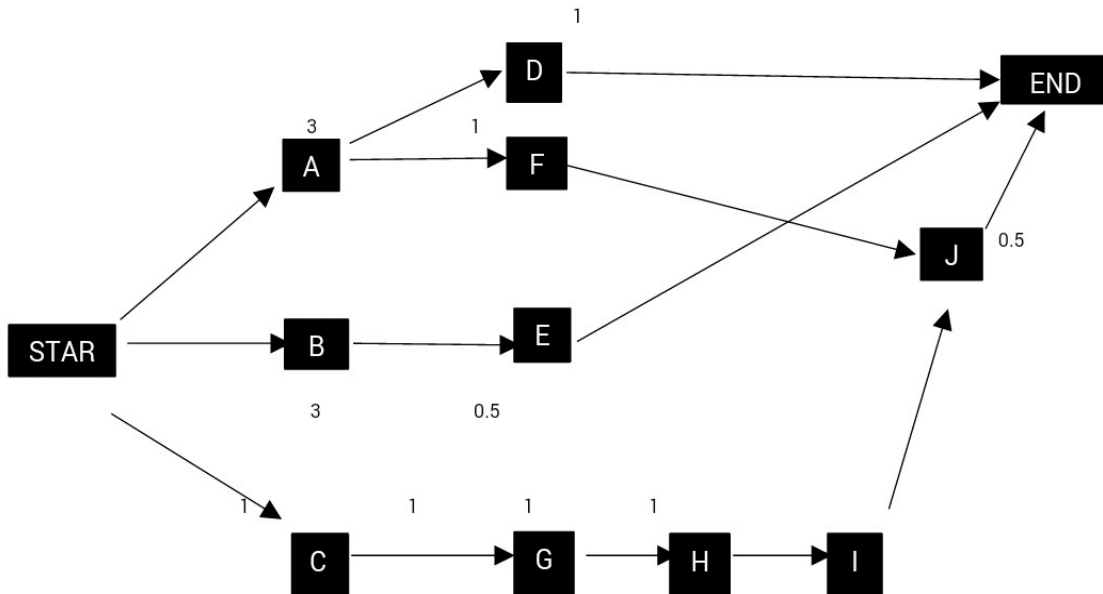
JIGGLE WIGGLE DO IT
(12PM - 2 PM, OPPOSITE
TEMPLE, DAY2)



WORK BREAKDOWN STRUCTURE
(Behind The Mask)



PERT ANALYSIS
Activity on Node



- A: Sponsor Buying*
- B: Game Designing*
- C: Registration*
- D: Promotion*
- E: Game Organizing*
- F: Stationary*
- G: Round 1*
- H: Round 2*
- I: Round 3*
- J: Prize Distribution*

Critical Path: CGHI

